



# ISC WEST 2019

SIA Education@ISC: April 9-11, 2019 | Exhibit Hall: April 10-12, 2019  
Sands Expo | Las Vegas, NV

## EMERGING TECHNOLOGY ZONE @ ISC WEST

### WHAT IS EMERGING TECHNOLOGY ZONE @ ISC WEST?

This featured area will give the security community an inside look at what may be the next big product or service that can revolutionize the security industry. Featuring the latest and greatest new businesses, participating companies will have the opportunity to meet with buyers and potential investors to get feedback on their products, while introducing themselves into the world of security.



PRESENTED BY:  
 Imperial Capital

### PACKAGE DETAILS

- 10' x 10' booth
- Pipe and Drape (3' side drapes, 8' back drape)
- 5 Badge Allotment
- Dedicated page on the website highlighting new featured area
- Inclusion in attendee facing marketing campaign emails
- Promotion across all ISC Social Channels
- Basic Listing in ISC West Show Planner
- Placement on official ISC West Mobile App
- Attendee Matchmaking recommendations based on product interests
- Directory Listing in the official ISC West Show Directory
- Access to the Mobile Lead
- Retrieval App
- Inclusion on VIP tour
- \$1,000 discount on SIA New Product Showcase entries
- Discounts and benefits when joining The Member Accelerated Performance (MAP) Program From SIA

### RULES & STANDARDS

- Company must be established in the industry for less than 5 years.
- Product represented in Emerging Technology Zone @ ISC West must be new to the market and available as of March 1, 2019.

"2017 was our second year exhibiting at ISC-West. The quality and quantity of leads from the show are critical to our year-round efforts to grow the business, educate security experts, and identify new distributors. For a small business, exhibiting at ISC West is one of the best decisions you can make."

**Samuel Fish, Shield Security Doors Ltd.**

For more information contact your Sales Representative or  
Trish Moubayed at 203-840-5916 or [tmoubayed@reedexpo.com](mailto:tmoubayed@reedexpo.com).

**WWW.ISCWEST.COM**