

**C2E2 Ultimate Cobra Kai Experience**  
**Sweepstakes Official Rules**

**1. HOW TO ENTER:**

**(a) C2E2 Ultimate Cobra Kai Experience Sweepstakes Official Rules.**

The sweepstakes ("Sweepstakes") begins 9:00 AM Eastern on January 1, 2018 and ends at 11:59 PM Eastern on February 1, 2019 (the "Sweepstakes Period"). To enter, during the Sweepstakes Period, simply (i) sign up to receive the C2E2 newsletter on the sweepstakes page for the Ultimate Cobra Kai Experience at [www.c2e2.com](http://www.c2e2.com)

**(b) No Purchase Necessary.** Alternatively, to enter, you may send a 3" by 5" postcard, postmarked by January 15, 2019, with your name, address, and daytime phone number *to: Reed Exhibitions – C2E2 Ultimate Cobra Kai Experience Sweepstakes, Reed Exhibitions 383 Main Avenue, Norwalk, CT 06851, Attn: Leslie Hunsinger.*

**(c)** Limit one entry per person. All entries become the property of Reed Exhibitions and will not be acknowledged or returned. Incomplete entries will be considered invalid and ineligible to win. Any entry containing material that is violent, pornographic or otherwise obscene, illegal, or racially or morally offensive, as determined by Reed Exhibitions in its sole discretion, will be rejected as ineligible. Reed Exhibitions is not responsible for lost, misdirected, illegible, mistranscribed or late entries.

**2. PRIZES:**

**(a)** One (1) grand prize winner will be awarded **one (1) 3-day ticket to C2E2, one (1) Autograph with Ralph Macchio and one (1) Autograph with William Zabka, one (1) Photo Op with the Cobra Kai cast and guaranteed front row seating for the Cobra Kai cast panel at C2E2 2019 for a party of up to 4 persons** (total estimated value of the grand prize is US\$200)

**(b)** The winner will be selected by Reed Exhibitions in a random drawing on February 1, 2019 from all eligible entries. The drawing will be conducted by Reed Exhibitions, whose decisions are final on all matters relating to this Sweepstakes. Winner need not be present to win. Odds of winning are dependent upon the total number of eligible entries received. The winner will be notified by email or certified mail, at Sponsor's discretion. The winner will have 24 hours to claim their prize by emailing their full name and email address (and proof of eligibility if requested) to [leslie@reedpop.com](mailto:leslie@reedpop.com). After claiming the prize, the winner will receive instructions on redeeming their prize. Reed Exhibitions reserves the right, in its sole discretion, to not select a winner(s) if an insufficient number of eligible, complete, appropriate or generally qualified entries are received.

(d) Please be aware that there may be a tax liability in accepting a prize.

**3. GENERAL RULES:** Prizes are nontransferable and no substitution will be allowed, except by the Sponsor who reserves the right to award prizes (or portion of prizes) of equal or greater value. Sponsor and its agencies assume no responsibility or liability for damages, losses or injury resulting from acceptance or use of prize. The winner may be required to execute and return an Affidavit of Eligibility, Release of Liability/Publicity Release (where legal) within ten (10) days of notification attempt or the prize will be forfeited and an alternate winner selected. By accepting prize, each winner agrees to grant permission to Sponsor to use winner's name, voice, likeness and photograph for publicity purposes without further compensation except where prohibited by law. By entering this sweepstakes, each entrant accepts and agrees to be bound by these official rules and the decisions of the judges.

**4. ELIGIBILITY:** This sweepstakes is open to legal residents of the United States of America, 18 years of age or older at their time of entry. Employees (and their immediate families and household members) of Reed Exhibitions or its affiliates are not eligible. Employees (and their immediate families and household members) of Reed Exhibitions' advertising and promotion agencies or their affiliates are not eligible. This offer is void where prohibited and subject to all federal, state and local laws.

**5. ONLINE ENTRY DISCLAIMER:** Sponsor is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest/sweepstakes, Sponsor reserves the right, in their sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, providers, computer equipment, or software; or failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this Sweepstakes. In the event of a dispute over an electronic entry, prize will be awarded to the owner of the e-mail account, not the name on the entry form.

**6. WINNERS:** For the name of the winner, please send a stamped, self-addressed envelope by January 25, 2019 to: *Reed Exhibitions – C2E2 the Ultimate Cobra Kai Experience Sweepstakes, 383 Main Avenue, Norwalk, CT 06851, Attn: Leslie Hunsinger.*

**7. GOVERNING LAW:** The laws of the State of New York, without reference to the conflicts of laws provisions thereof, govern the Sweepstakes and all aspects related thereto. Except where prohibited, each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, NY; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; (3) no punitive, incidental, special, consequential, or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"); and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.

**8. SPONSOR:** The Sponsor of this promotion is Reed Exhibitions (383 Main Avenue, Norwalk, CT 06851). Any third party trademarks mentioned herein are the property of their respective trademark owners.