



2019 Exhibitor Timeline

THIS TIMELINE IS DESIGNED TO HELP YOU PREPARE FOR A SUCCESSFUL EXHIBITING EXPERIENCE.

12 WEEKS UNTIL THE SHOW: NOV.11

Review Your Media Opportunities

Your booth space is just the beginning of the investment you made with us! Check out [these media opportunities](#) that we've created to maximize your exposure with us.

**DEADLINES BEGIN:
SATURDAY, DECEMBER 1**



Submit Images for Lookbook

Submit your product images to be featured in the printed exhibitor lookbook. Your info will be used in various marketing pieces and the exhibitor lookbook will be sent to retailers and distributed at the show.

[UPLOAD IMAGES HERE >](#)

DUE DATE: MONDAY, NOVEMBER 26

9 WEEKS UNTIL THE SHOW: DEC.2

Update Your Listing in the Exhibitor Dashboard

Update your exhibitor listing with your current information and the top product categories you offer. This info is shown on the website and used in the show guide so buyers can preview your company information and products in preparation for the show and throughout the year.

[GO TO EXHIBITOR DASHBOARD >](#)

**SHOW GUIDE DEADLINE:
FRIDAY, DECEMBER 14**



Review Exhibitor Manual

The Exhibitor Manual offers a complete A-Z guide to everything you need for the Show including electrical, internet, catering, shipping info & more!

**MONEY SAVING DEADLINES
BEGIN: THURSDAY, DECEMBER 13**

6 WEEKS UNTIL THE SHOW: DEC.23

Book Hotel and Travel

For your convenience, we've negotiated specially discounted rates for our guests who wish to stay on property at the JW Marriott Tucson Starr Pass Resort & Spa between February 2-11, 2019. Rooms are available on a first-come, first-served basis.

[BOOK NOW >](#)

**HOTEL CANCELLATION DEADLINE:
MONDAY, JANUARY 7**



Invite Your Customers

Promote your presence at JCK Tucson to your customers through custom web banners, emails and more for FREE. [REQUEST YOUR CUSTOMIZED MARKETING MATERIALS HERE >](#)

ONGOING

3 WEEKS UNTIL THE SHOW: JAN.13

Refer a Peer

Refer a fellow designer, settings, gemstone, or technology peer to exhibit at JCK Tucson and receive a \$125 AMEX gift card if they commit to a booth space! You can earn up to three referral awards, totaling \$375 in rewards. [REFER A PEER HERE >](#)

**SUBMIT YOUR REFERRAL BY:
MONDAY, JANUARY 14**



Register Your Staff

Be sure to register your booth staff for JCK Tucson. Exhibitor badges are required for all persons who will be attending to your booth during the show.

[REGISTER YOUR STAFF TODAY >](#)

ONGOING

Contact Your Customer Success Manager with any questions or if you need assistance!